

# Know-how transfer between Styria and the Western Balkans

## INVITATION

### „CAFÉ EUROPA WESTBALKAN“

While innovation has always been a driving factor for the export-oriented Styrian economy, the Western Balkans are increasingly promoting the commercialisation of their innovative ideas.

What can the two regions learn from each other? How does the exchange of ideas on an academic and economic level work?

Discuss these and further questions with our high-profile speakers at

#### Café Europa Westbalkan

Thursday, 16<sup>th</sup> September 2021, 17.30

online and at the Audimax of FH JOANNEUM

8020 Graz , Eggenberger Allee 11

#### Panel

Manfred BRANDNER

Honorary Consul for Kosovo and General Manager of bit media e-solutions GmbH

Robert BRUGGER

Managing Director of the Internationalisation Centre Styria (ICS)

Bojan JOVANOVSKI

Coordinator of the Erasmus+ project KnowHub at the Institute of International Management, FH JOANNEUM

Ermira QOSJA

Professor at European University of Tirana, Albania

#### Moderator

Doris KIENDL

Head of the Department of Management, FH JOANNEUM

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We look forward to welcoming you! Please be aware of the current Covid-19 regulations. **Obligatory online registration, further information and livestream: [cafe-europa.steiermark.at](https://cafe-europa.steiermark.at)**

